

City of Santa Cruz Public Safety Initiatives Launched Since July 2013

Prevention Programs and Projects–These programs are designed to prevent crime by encouraging positive activity in public spaces and engaging at-risk youth in supportive programs

- City Awarded \$500,000 grant from the State to install 40 lights and a series of recreation offerings along the San Lorenzo Riverwalk path (from Highway 1 to Kaiser Permanente Arena). Public Works upgraded lighting in the Front Street parking lots, Riverwalk bridges and Kaiser Permanente Arena to brighter and more energy efficient LEDs
- Teen Center increased its service from five to six days a week and extended its hours during summer, school breaks and school minimum days
- Front Street Business Improvement program initiated (environmental design features to reduce loitering and other illegal activity)
- 24-hour public portable restroom installed near Front and Laurel Street

Strategic Enforcement– These efforts are intended to increase the City’s ability to enforce municipal and State codes and hold offenders accountable for their actions

- City, County and social service providers partnering to developing a Top 100 Chronic Offender Program, to reduce recidivism amongst top repeat offenders
- Recent lateral hires bring Santa Cruz Police Department within three positions of full staffing (94), with a new academy recruitment underway
- Parks and Recreation added seven Park Ranger positions, to provide seven-day a week maintenance and patrol coverage in City parks and open space

Collaborative Funding– These are safety efforts funded with partner governments and non-profits

- Provide \$80,000 to County for mental health services for highest risk recidivists downtown (MOST Program)
- City Council approved \$20,000 for community youth programs, including \$7,500 to the Santa Cruz Youth City Council